

## HOLLAND BOARD OF PUBLIC WORKS

### Residential Energy Efficiency Programs

### 2023 Rebate Application

#### Application Checklist for Holland BPW Rebates

- Complete and signed customer information sheet including electric account number (Page 3)
- Complete rebate worksheet (Page 4)
- Copy of invoices/receipts indicating the make, model, payment in full, and date of purchase
- Proof of ENERGY STAR® certification for all appliances, lighting, and heat pump water heaters
- AHRI certificate for central air conditioning units and heat pumps
- Performance specifications if applying for a cold climate heat pump
- Tool recycling receipt if applying for electric tool bonus
- Electrical Permit if applying for electric panel upgrade

#### Application Checklist for Home Energy 101 Rebates (City of Holland Only)

- Complete and signed customer information sheet including electric account number (Page 3)
- Complete rebate worksheet (Page 6)
- Copy of invoices/receipts for heat pumps, air sealing, insulation, and/or energy audit indicating make, model, payment in full and date of purchase (as applicable)
- AHRI certificate for heat pumps
- Performance specifications if applying for a cold climate heat pump

**PLEASE NOTE:** Home Energy 101 Rebates are only available to residents living within the Holland city limits who have completed the Home Energy 101 program.

*Failure to provide required documentation may result in delay of receiving your rebate.*

#### Send Application To:

[EnergySmartHome@hollandbpw.com](mailto:EnergySmartHome@hollandbpw.com) OR

Energy Smart Home  
Holland Board of Public Works  
625 Hastings Avenue  
Holland, MI 49423

- Your completed application and the required documents must be received by December 31, 2023, or within 60 days of purchase/invoice, whichever is later.
- Limited funds are available. Please allow 4-6 weeks to receive your Energy Smart rebate from the time your completed application is received.

Click [here](#) to find your AHRI Certificate.



*\*Not required for AC tune-up*

# 2023 Residential Rebate Programs Summary



## Energy Waste Reduction (EWR) Program

Holland BPW has had an Energy Waste Reduction (EWR) program for more than a decade. This program provides incentives to help customers replace existing electric equipment with more energy-efficient options.

Some examples of this program include buying ENERGY STAR appliances or buying a new air conditioner with a SEER rating above the federal minimum of 14. Recycling old appliances is also incentivized since it allows their potentially harmful refrigerants to be safely recycled.



## Beneficial Electrification (BE) Program

Holland BPW is now offering Beneficial Electrification (BE) rebates to help customers replace existing fossil-fueled equipment, e.g., gasoline or natural gas, with more efficient electric equipment under the following conditions:

1. The operating cost to the customer is expected to be the same or cheaper
2. There is an estimated net reduction in the carbon emissions impact of the switch

Unless a BE measure meets these criteria, it is not incentivized as part of our program. Examples of BE rebates include switching from a natural gas furnace to a heat pump or replacing a gasoline lawn mower with a battery-powered mower.



## Home Energy 101 Rebate Program

For City of Holland residents who have completed the Home Energy 101 program, Holland Energy Fund provides rebates for many of the same energy efficiency measures as HBPW. Residents can receive rebates up to \$6,000 per household for:

- Heat pump HVAC systems
- Home air sealing & insulation projects
- Heat pump water heaters
- Whole-home energy audits

To sign up for the Home Energy 101 program go to [HollandEnergyFund.com](https://HollandEnergyFund.com) or call 616-355-1364.



## Federal Incentive Programs

Go to <https://www.rewiringamerica.org/app/ira-calculator> to see if your project may qualify for additional federal rebates or tax incentives. For example, heat pumps may earn tax credits of up to \$2,000 or may be worth up to \$8,000 in rebates depending on household income. To apply for any federal incentives, you will need to complete separate paperwork.

*To talk to someone to learn about the rebates for which you may be eligible, contact our team by phone or email:  
Email: [EnergySmartHome@hollandbpw.com](mailto:EnergySmartHome@hollandbpw.com) or call 616-355-1534*



# 2023 Energy Smart Residential Program

## Customer Information - \* Required

Account Holder Name*	Phone*	Email*	
Mailing Address*	City*	State*	ZIP Code*
Installation Address (if different from mailing address)	City	State	ZIP Code
HBPW Electric Account Number*			

How did you learn about the program?  My Utility  Social Media  Mail/Bill Insert  Event  Contractor  Newspaper  Radio  
 Friend/Neighbor  Home Energy 101  Other: \_\_\_\_\_

Fill out the following contractor information if applicable or check if  Self Installed

Name of Installing Contractor	Contractor Company Name		
Mailing Address	City	State	ZIP Code
Contractor Phone	Contractor Email		

**FOR HBPW REBATES ONLY:**

**MAKE REBATE CREDIT / CHECK PAYABLE TO\*:**  Account Holder  Contractor  Landlord

(If a contractor or a landlord is selected, a check will be sent.)

**REBATE AMOUNTS LESS THAN OR EQUAL TO \$100 WILL BE POSTED AS A CREDIT TO THE HOLLAND BP&W ELECTRIC ACCOUNT HOLDER. Your rebate credit will be noted on the back of your bill in the 'electric' section. Please allow 2-3 billing cycles for the credit to appear.**

If 'Account Holder' box is checked and your rebate amount is **OVER \$100**, select how you would like to receive your rebate.

**Receive Rebate As\*:**  Mailed Paper Check (You may only select this option if your rebate amount is OVER \$100)  
 Credit Posted to Account

- If no option is checked, rebate will be posted as credit to account.
- If 'Contractor' box is checked, customer signature is required as acknowledgment that the contractor will receive the rebate check. Contractor must also submit a W9 form with this application.
- If 'Landlord' box is checked, tenant must fill out application with their signature as acknowledgment that the landlord will receive the rebate.
- Rebates will not be reissued if account holder or contractor preference changes after rebate is processed.
- **Proceed to page 4 to complete your HBPW rebate application**

**FOR HOME ENERGY 101 REBATES ONLY:**

**MAKE REBATE CHECK PAYABLE TO\*:**  
 Account Holder  Contractor  Landlord

**ALL REBATES WILL BE PROCESSED AS A CHECK. Please allow 6-8 weeks for check to arrive**

- If 'Contractor' box is checked, customer signature is required as acknowledgment that the contractor will receive the rebate check. Contractor must also submit a W9 form with this application.
- **Home Energy 101 program completion is required to be eligible for HEF rebates.** Completion is only valid if the resident named on this application at the provided address matches the name and address records for the Home Energy 101 program.
- **Proceed to page 6 to complete your HEF rebate application**

**Certifications and Signature**

**I hereby certify that:**

- The information contained in this application is accurate and complete and all rules of the applicable rebate program(s) have been followed.
- I hereby agree to indemnify, hold harmless and release Holland Board of Public Works, the City of Holland, and Holland Energy Fund from any actions or claims in regard to the installation, operation, and disposal of equipment (and related materials) contained herein, including liability from any incidental or consequential damages.
- I have read and understand the Equipment Specifications and General Program Rules included with this document. I agree to verification of equipment installation which may include a site inspection by a City of Holland representative. I understand that I am not allowed to receive more than one rebate from the same program for any one piece of equipment. I understand that my submittal of the requested information is for the sole purpose of my program participation. I further understand that this information will be treated as confidential to the extent permitted by law.
- I understand that customers whose accounts are past due will receive any HBPW rebate as a bill credit; no check will be issued in such cases.
- City of Holland residents applying for HER rebates certify that the materials/equipment for which they have received rebate dollars have been installed at the address given, and they give permission for Holland Board of Public Works and SEMCO Energy to provide two years of historical energy use data and three years of future energy use data for the installation address specified on this form. This information will be solely used for the information of the Home Energy Retrofit and Home Energy 101 programs.

Print Name*	Date Submitted*
-------------	-----------------
















Customer Signature\*




# 2023 Energy Smart Residential Program

## Rebate Worksheet

Please fill in the quantity for all measures for which you are requesting a rebate. \* **Required**

Measure	Specs	Enter Quantity*	Rebate	Total Rebate
<b>Central Air Conditioning</b>				
Central AC – 16 SEER	The indoor coil and outdoor condenser must be a matched set and installed on the same date to be eligible.		\$100	\$
Central AC – 17+ SEER			\$130	\$
AC Tune-Up	See p. 5 for details. Limit 1 per customer per year.		\$25	\$
<b>Appliances and Other Equipment</b>				
ENERGY STAR Dehumidifier	Must have ENERGY STAR logo to Qualify 		\$25	\$
ENERGY STAR Refrigerator (> 10 cubic ft)	Must have ENERGY STAR logo to Qualify 		\$20	\$
ENERGY STAR Electric Clothes Dryer	Must have ENERGY STAR logo to Qualify 		\$30	\$
ENERGY STAR Pool/Spa Pump	Must have ENERGY STAR logo to Qualify 		\$200	\$
Programmable/Wifi Enabled Thermostat	Home must have central AC to Qualify		\$50	\$
ENERGY STAR LED Light Bulb	Must have ENERGY STAR logo to Qualify 		\$3	\$
ENERGY STAR LED Downlight Kit/LED Floodlight	Must have ENERGY STAR logo to Qualify 		\$5	\$
ENERGY STAR Clothes Washer	Must have ENERGY STAR logo to Qualify 		\$20	\$
ENERGY STAR Dishwasher	Must have ENERGY STAR logo to Qualify 		\$10	\$
ENERGY STAR Air Purifier	Must have ENERGY STAR logo to Qualify 		\$50	\$
<b>Electric Lawn Tools</b>				
String Trimmer	If you are only buying an electric tool, choose "New Electric Tool Only." If you are purchasing an electric tool and recycling the corresponding gas tool at PADNOS Black River Recycling, choose "New Electric Tool along with Recycled Gas Tool." See p. 5 for more details.	New Electric Tool Only	\$25	\$
		New Electric Tool <i>along with</i> Recycled Gas Tool	\$50	
Leaf Blower		New Electric Tool Only	\$25	\$
		New Electric Tool <i>along with</i> Recycled Gas Tool	\$50	
Lawn Mower		New Electric Tool Only	\$50	\$
		New Electric Tool <i>along with</i> Recycled Gas Tool	\$150	
Snow Blower	New Electric Tool Only	\$50	\$	
	New Electric Tool <i>along with</i> Recycled Gas Tool	\$150		
<b>Water Heater</b>				
ENERGY STAR Heat Pump Water Heater (Replacing Electric Resistance Water Heater) 	Must have ENERGY STAR logo to Qualify 		\$200	\$
ENERGY STAR Heat Pump Water Heater (Replacing Natural Gas or Propane Water Heater) 	Must have ENERGY STAR logo to Qualify 		\$300	\$
<b>Heat Pump</b> – Pre-approval is recommended.		# of tons		
Cold Climate Air Source Heat Pump 	Must replace electric resistance heat or natural gas furnace and AC. See p. 5 for details.		\$1,000/ton	\$
Heat Pump (All other non-cold-climate) 	See p. 5 for details.		\$500/ton	\$
<b>Electric Panel Upgrade</b> - Pre-approval is recommended – call 616-355-1534		Quantity		
Panel upsize to minimum 200 amps	See p. 5 for details.		\$1,000	\$
<b>Total HBPW Rebates</b>				

**Home Energy 101 Rebates:** If you are applying for any of the heat pump rebates from Holland BPW indicated by the  , you may be eligible for additional rebates from the Holland Energy Fund if: 1) you are a resident of the City of Holland; and 2) you completed a Home Energy 101 walkthrough of your home with a trained HEF energy advisor. **See Page 6 of this application to complete the necessary rebate paperwork for Holland Energy Fund.**



## 2023 Energy Smart Residential Program Equipment Specifications and Documentation Requirements

### GENERAL PROGRAM RULES

This offer is valid only for Holland Board of Public Works residential electric customers for a limited time. Offer is good while funds are available, on a first-come, first-served basis. Program begins January 1, 2023. Your completed application and the required documents must be received by December 31, 2023, or within 60 days of purchase/invoice, whichever is later. Holland Board of Public Works reserves the right to withdraw or change this offer without notice. Rebates will not exceed purchase price. Ineligible rebate requests are subject to denial or repayment to program. All equipment must be new and installed or operated in a residential dwelling where electric service is provided by Holland Board of Public Works. If you are unsure if you are eligible for a rebate, please call 616-355-1534 to talk to the Community Energy Services Specialist.

To verify purchase, all applications must include: A copy of the invoice/receipt indicating the make, model, payment in full, and date of purchase.

See below for specific requirements and/or documents that need to be included with this application based on equipment.

### EQUIPMENT SPECIFICATIONS

**A/C Tune-Up:** A standard A/C tune-up is a cleaning and inspection of the indoor and outdoor coil which includes: cleaning or replacement of air filter, inspection and lubrication of blower, cleaning/inspection and lubrication of motors, checking/adjusting the refrigerant, confirmation of proper air flow, checking condensate drain, cleaning debris from and around condenser, and performing visual inspection of entire A/C system. Include a dated copy of the contractor's checklist. Limit 1 per customer per year.

**Central Air Conditioning:** Include the AHRI Certificate with this application to verify efficiency for SEER 16 or 17+.

**HVAC Heat Pumps:** Heat pumps not rated cold climate need to have a HSPF  $\geq 8.8$  and a SEER  $\geq 14$ . Heat pumps must be the primary method of heating and cooling the space and cold climate heat pumps must replace the gas/electric furnace or other heating system and A/C. Cold climate heat pumps for non-ducted systems: HSPF  $\geq 10$ , SEER  $\geq 15$ , and COP  $\geq 1.75$  at 5°F. Cold climate heat pumps for ducted systems: HSPF  $\geq 9$ , SEER  $\geq 15$ , and COP  $\geq 1.75$  at 5°F. Include the AHRI Certificate with this application to verify efficiency for HSPF and SEER. If applying for a cold climate heat pump rebate also include the performance specs showing the COP at 5°F. Rebates cannot exceed \$4,000. Customers purchasing a new furnace or other home heating system in addition to the heat pump are ineligible for the cold climate rebate.

**ENERGY STAR Room Dehumidifier, Refrigerator, Pool Pump, Electric Clothes Dryer, LED Bulb, Clothes Washer, Dishwasher and Air Purifier:** Provide proof of ENERGY STAR certification with this application. Limit of 40 LED bulb rebates per customer per year. Refrigerator must be 10 cubic ft. or larger.





**ENERGY STAR Heat Pump Water Heater:** Provide proof of ENERGY STAR certification with this application. Under the Energy Waste Reduction program, a \$200 rebate is available if an *electric resistance* water heater is being replaced. Under the Beneficial Electrification program, a \$300 rebate is available if a *gas* water heater is being replaced.

**Programmable Thermostat:** Must be installed in a home with central air conditioning to qualify.

**Electric Lawn Tools:** Holland BPW electric customers need to make a qualifying electric lawn tool purchase to receive the rebate. Any customer seeking the recycled tool rebate for a given tool must recycle an existing gas-powered tool of the same type (e.g., mower) and comply with the following. Drain the gas-powered lawn tool of all fluids and bring it to PADNOS Black River Recycling Center located at 11531 Chicago Drive, Holland, MI 49424. Ask for a Holland BPW recycling receipt and include it with this application. Residential customers must own the units being recycled. Limit one rebate (tool-only or tool-plus-recycle-bonus) for each type of electric tool per year.

**Panel Upgrade:** Up-size an existing service panel capacity to a minimum 200 amp service. Must include the addition of a level 2 EV charger or at least one 240 V appliance electrification (converted from natural gas). Work must be completed by a licensed electrician. A copy of the electrical permit must be included with this application along with proof of charger/appliance purchase. You will have 12 months from the time of the panel upgrade to install qualifying equipment to receive the panel rebate.

NOTE: New construction may qualify for some (but not all) of the rebates described above. Please see [www.hollandbpw.com](http://www.hollandbpw.com) for the New Construction rebate application.

Measure	Specs	Enter Quantity*	Rebate	Total Rebate
<b>Water Heaters</b>				
ENERGY STAR Heat Pump Water Heater (Replacing Electric Resistance Water Heater)	Must have ENERGY STAR logo to Qualify 		\$200	\$
ENERGY STAR Heat Pump Water Heater (Replacing Natural Gas or Propane Water Heater)	Must have ENERGY STAR logo to Qualify 		\$300	\$
<b>Heat Pumps</b>				
		# of tons		
Cold Climate Air Source Heat Pump	See below for details.		\$1,000/ton	\$
All other (non-cold-climate) Heat Pumps	See below for details.		\$500/ton	\$
Measure	Specs	Enter Total Project Cost*	Rebate	Total Rebate
Air Sealing	See below for details.		20%	\$
Insulation	See below for details.		20%	\$
Whole Home Energy Audit	See below for details.		10%	\$
<b>Total Home Energy 101 Rebates</b>				<b>\$</b>

### GENERAL PROGRAM RULES

**Home Energy Retrofit (HER) rebates are only available to City of Holland residents who have completed the Home Energy 101 program.** Offer is good while funds are available, on a first-come, first-served basis. Program begins January 1, 2023. Your completed application and the required documents must be received by December 31, 2023, or within 60 days of purchase/invoice, whichever is later. Holland Energy Fund reserves the right to withdraw or change this offer without notice. HER rebates may be combined with applicable Holland BPW Energy Smart rebates but will not exceed the purchase price of any given efficiency measure. Pre-approval with the City of Holland is recommended to ensure project eligibility, call 616-355-1364. Total cost of measure includes labor and material costs if installed by a licensed contractor. If you self-install the measure, you can only receive a rebate on the purchase price of the materials. Ineligible rebate requests are subject to denial or repayment to the Holland Energy Fund. All equipment must be new and installed or operated in a residential dwelling within the City of Holland. Insulation rebates are not applicable to new construction. To verify purchase, all applications must include: a copy of the invoice/receipt indicating the make/model, payment in full, and date of purchase. The City of Holland reserves the right to perform an inspection of the installation.

### EQUIPMENT/PROJECT SPECIFICATIONS

**Heat Pump Water Heaters:** Provide proof of ENERGY STAR certification with this application. A \$200 rebate is available if an *electric resistance* water heater is being replaced, and a \$300 rebate is available if a *gas* water heater is being replaced.

**HVAC Heat Pumps:** Heat pumps not rated cold climate need to have a HSPF  $\geq 8.8$  and a SEER  $\geq 14$ . Heat pumps must be the primary method of heating and cooling the space and cold climate heat pumps must replace the gas/electric furnace or other heating system and A/C. Cold climate heat pumps for non-ducted systems: HSPF  $\geq 10$ , SEER  $\geq 15$ , and COP  $\geq 1.75$  at 5°F. Cold climate heat pumps for ducted systems: HSPF  $\geq 9$ , SEER  $\geq 15$ , and COP  $\geq 1.75$  at 5°F. Include the [AHRI Certificate](#) with this application to verify efficiency for HSPF and SEER. If applying for a cold climate heat pump rebate also include the [performance specs](#) showing the COP at 5°F. Rebates cannot exceed \$4,000. Customers purchasing a new furnace or other home heating system in addition to the heat pump are ineligible for the cold climate rebate.

**Air Sealing:** Any project that is installed for the purpose of reducing air leaks in the applicant's home (not including new windows, storm windows, or other window inserts). Provide final receipt/invoice. Inspection by City staff may be requested.

**Insulation:** Any project that is installed for the purpose of adding insulation of the exterior building envelope of the applicant's home (basement, exterior walls, and/or attic). Provide final receipt/invoice. Inspection by City staff may be requested.

**Whole Home Energy Audit:** Provide final receipt/invoice and a copy of the final audit report clearly indicating date of audit, home address, contractor/company, and key findings of the audit.